



it's everybody's business to be in the

Join us at the Retail Innovation Forum.

Thursday 26th March 2009.

The retail industry is seeing a distinct shift in consumer behaviour, and as a result only the most agile and innovative organisations will emerge as market leaders. Get some exclusive insights from industry and retail experts at Microsoft's upcoming Retail Innovation Forum. This is a great opportunity to help take your business to the next level with a first hand insight into how leading retailers are staying competitive in their industries.

Why attend?

Find out how you can help optimise your retail business - with insights from a range of speakers, including Richard Evans, Executive Director of the Australian Retailers Association; Brian Walker from The Retail Doctor; Simon Nankervis, Managing Director of Busbrands; and Glenn Elith, CFO of Macro Wholefoods.

In addition, Sandana Kichenane, Worldwide Retail Industry Manager of Microsoft, will show you the benefits of connecting people, systems and information through technology.

Event details

When: Thursday 26th March 2009.

Where: Sydney – Ivy, Sun Room.

Event agenda

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| 7:30 – 8:00 | Registration (light breakfast provided) |
| 8:00 – 8:15 | Welcome by Richard Evans from the Australian Retailers Association |
| 8:15 – 8:50 | “Surviving vs. Thriving in Retail” by Brian Walker , The Retail Doctor |
| 8:50 – 9:40 | Retail Business Case studies from Simon Nankervis from Busbrands, and Glenn Elith from Macro Wholefoods |
| 9:40 – 10:00 | Microsoft Industry Expert: Sandana Kichenane , Worldwide Retail Industry Manager |
| 10:00 – 10:15 | Close from MC: Brian Holder |



RSVP

Make sure you book early to reserve your place.

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